



ready.save.grow.

“Save Out Loud” Photo and Video Contest!

*Do you know a student with a savings story to share?
The U.S. Department of the Treasury wants to hear about it!*

Help our nation’s youth get on the path toward saving by entering photo and video essays in the **Ready.Save.Grow.** “Save Out Loud” Contest celebrating kids’ savings goals. Students in grades K – 12 have the chance to WIN a virtual visit with the U.S. Treasurer!
www.treasurydirect.gov/readysavegrow

WHAT: The Treasury is looking for inspiring stories about what students are saving for today. Whether it’s for a baseball glove, a first car or a college education, students of all ages have a reason to save. Students in grades K – 12 are encouraged to share their savings story, including what they’re saving for, challenges they’ve faced, their progress and more through a photo and/or video essay.

Winners will be selected from both the photo and video submissions to win a conversation with the Treasurer of the United States for their classroom!

WHO: The **Ready.Save.Grow.** “Save Out Loud” Contest is open to students in grades K – 12. Entries from individual students or classroom teams of up to six students are permitted. Prizes will be awarded for best photo and video in each of the following grade categories: Grades K – 6 and grades 7 – 12.

HOW: Students have two ways to enter the “Save Out Loud” Contest:

- **Photo:** Submit an aspirational savings snapshot along with a description of up to 250 words
- **Video:** Submit a 90 seconds or less personal video sharing a savings story

Photos and videos will be uploaded via Facebook at www.facebook.com/readysavegrow and will be voted on by the public and a panel of judges. Entries should be original, creative and support the concept of saving.

**Note: Teachers (with parental permission) or parents must enter on behalf of children under 13. Students 13 and above who wish to enter on their own may do so with parental permission.*

WHEN: The contest starts **Wednesday, Oct. 3, 2012!** Online submissions will be accepted through Nov. 25, 2012, with winners announced in early December.

For more information about **Ready.Save.Grow.** and the “Save Out Loud” Contest, visit:
www.treasurydirect.gov/readysavegrow

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